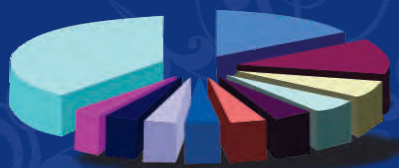




INDIA TOURISM STATISTICS at a Glance



2011

Atithidevo Bhava
Incredible India

I N D E X

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Important Facts About Tourism, 2011

(i) India

■ No. of Foreign Tourist Arrivals in India	6.29 Million (P)
Annual Growth Rate	8.9%
■ No. of Indian Nationals departures from India	14.21 Million (P)
Annual Growth Rate	9.4%
■ No. of Domestic Tourist Visits to all States/UTs	850.86 Million (P)
Annual Growth Rate	13.8%
■ Foreign Exchange Earnings from Tourism	
i) In INR terms	Rs.77591Crore (#)
Annual Growth Rate	19.6%
ii) In US\$ terms	US\$ 16.56 Billion(#)
Annual Growth Rate	16.7%
iii) In US\$ terms (as per Reserve Bank of India)	US\$ 17.52 Billion

(ii) World

■ No. of International Tourist Arrivals	983 Million (P)
Annual Growth Rate	4.6%
■ International Tourism Receipts	US\$ 1030 Billion (P)
Annual Growth Rate	11.1%

(iii) Asia & the Pacific Region

■ No. of International Tourist Arrivals	217.0 Million (P)
Annual Growth Rate	6.1%
■ International Tourism Receipts	US\$ 289.4 Billion (P)
Annual Growth Rate	13.4%

(iv) India's Position in World

■ Share of India in International Tourist Arrivals	0.64%
■ India's rank in World Tourist Arrivals	38
■ Share of India in International Tourism Receipts (As per MOT Advance Estimates)	1.61%
■ India's rank in World Tourism Receipts	17

(v) India's Position in Asia & the Pacific Region

■ Share of India in International Tourist Arrivals	2.90%
India's rank in International Tourist Arrivals	9
■ Share of India in International Tourism Receipts	5.72%
India's rank in International Tourism Receipts	8
P : Provisional	
#: Advance Estimates	

TABLE 1
Foreign Tourist Arrivals (FTAs) in India, 1997-2012

Year	FTAs in India (in million)	Percentage (%) change over the previous year
1997	2.37	3.8
1998	2.36	-0.7
1999	2.48	5.2
2000	2.65	6.7
2001	2.54	-4.2
2002	2.38	-6.0
2003	2.73	14.3
2004	3.46	26.8
2005	3.92	13.3
2006	4.45	13.5
2007	5.08	14.3
2008	5.28	4.0
2009	5.17	-2.2
2010	5.78	11.8
2011(P)	6.29	8.9
2012 (Jan-June) (P)	3.24	7.4@

(P) Provisional, @ Growth rate over Jan-June, 2011.

Source:(i) Bureau of Immigration, Govt. of India, for 1997-2010.

(ii) Ministry of Tourism, Govt. of India, for 2011 & 2012



TABLE 2
Month-wise Foreign Tourist Arrivals in India, 2010-2012

Month	Foreign Tourist Arrivals (FTAs) in India				
	2010	2011 (P)	2012 (P)	Percentage (%) Change	
				2011/2010	2012/2011
January	568719	623885	681282	9.7	9.2
February	552152	635527	677472	15.1	6.6
March	512152	550051	622658	7.4	13.2
April	371956	437792	452239	17.7	3.3
May	332087	355333	371678	7.0	4.6
June	384642	412336	432128	7.2	4.8
July	466715	513853		10.1	
August	422173	444548		5.3	
September	369821	401995		8.7	
October	507093	562873		11.0	
November	608178	636762		4.7	
December	680004	715364		5.2	
Total	5775692	6290319	3237457	8.9	
Sub total (Jan-June)	2721708	3014924	3237457	10.8@	7.4@

P: Provisional @ Growth rate over January-June, 2011 and 2010

Source: (i) Bureau of Immigration, Govt. of India, for 2010

(ii) Ministry of Tourism, Govt. of India, for 2011 and 2012



TABLE 3
Foreign Exchange Earnings (FEE) (in US\$ Million)
from Tourism in India, 1997-2012

Year	FEE from Tourism in India (in US\$ million)	Percentage (%) change over the previous year
1997	2889	2.0
1998	2948	2.0
1999	3009	2.1
2000	3460	15.0
2001	3198	-7.6
2002	3103	-3.0
2003	4463	43.8
2004	6170	38.2
2005	7493	21.4
2006	8634	15.2
2007	10729	24.3
2008	11832	10.3
2009	11136	-5.9
2010 #	14193	27.5
2011 #	16564	16.7
2012 # (Jan-June)	8455	8.2@

Advance Estimates, @ Growth Rate over Jan-June, 2011

Source: (i) Reserve Bank of India, for 1997 to 2009

(ii) Ministry of Tourism, Govt. of India, for 2010, 2011 & 2012



TABLE 4
Foreign Exchange Earnings (FEE) (in Rs.Crore) from
Tourism in India, 1997-2012

Year	FEE from Tourism in India (in Rs. Crore)	Percentage (%) change over the previous year
1997	10511	4.6
1998	12150	15.6
1999	12951	6.6
2000	15626	20.7
2001	15083	-3.5
2002	15064	-0.1
2003	20729	37.6
2004	27944	34.8
2005	33123	18.5
2006	39025	17.8
2007	44360	13.7
2008	51294	15.6
2009	53700	4.7
2010 #	64889	20.8
2011 #	77591	19.6
2012 # (Jan-June)	43760	24.4@

Advance Estimates, @ Growth rate over Jan-June, 2011

Source: (i) Reserve Bank of India, for 1997 to 2009.

(ii) Ministry of Tourism, Govt. of India, for 2010, 2011 & 2012



TABLE 5
Month-wise Foreign Exchange Earnings (FEE) (in US\$ Million)
from Tourism in India, 2010-2012

Month	FEE from Tourism in India (in US\$ million)			Percentage (%) change	
	2010 #	2011 #	2012 #	2011/2010	2012/2011
January	1215	1273	1681	4.8	32.1
February	1434	1684	1729	17.4	2.7
March	1209	1227	1559	1.5	27.1
April	1013	1290	1305	27.3	1.2
May	951	1124	1023	18.2	-9.0
June	1020	1213	1158	18.9	-4.5
July	1163	1603		37.8	
August	992	1264		27.4	
September	1015	1208		19.0	
October	1175	1424		21.2	
November	1448	1566		8.1	
December	1558	1688		8.3	
Total	14193	16564		16.7	
Sub total (Jan-June)	6842	7811	8455	14.2@	8.2@

Advance Estimates, @ Growth rate over Jan-June 2011 and 2010
 Source: Ministry of Tourism, Govt. of India

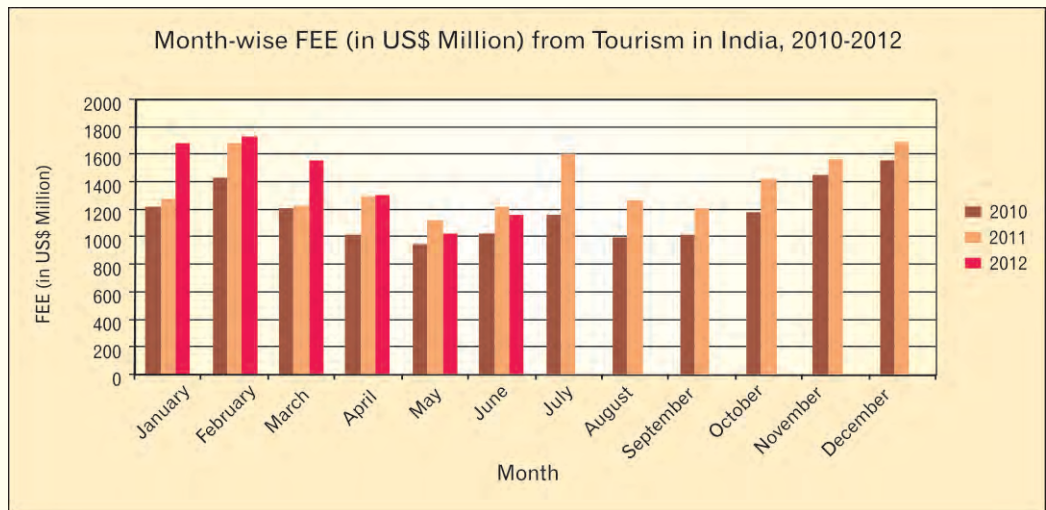


TABLE 6
Month-wise Foreign Exchange Earnings (FEE) (in Rs. Crore)
from Tourism in India, 2010-2012

Month	FEE from Tourism in India (in Rs. Crore)			Percentage (%) change	
	2010 #	2011 #	2012 #	2011/10	2012/11
January	5593	5777	8623	3.3	49.3
February	6646	7653	8502	15.2	11.1
March	5507	5522	7843	0.3	42.0
April	4518	5724	6745	26.7	17.8
May	4358	5047	5562	15.8	10.2
June	4751	5440	6485	14.5	19.2
July	5444	7116		30.7	
August	4620	5734		24.1	
September	4678	5748		22.9	
October	5219	7019		34.5	
November	6516	7941		21.9	
December	7039	8870		26.0	
Total	64889	77591		19.6	
Sub total (Jan-June)	31373	35163	43760	12.1 @	24.4@

Advance Estimates, @ Growth rate over Jan-June, 2011 and 2010

Source: Ministry of Tourism, Govt. of India.



TABLE 7
Top 10 Source Countries for Foreign Tourist Arrivals (FTAs) in India in 2011

S.No	Source Country	FTAs (in million) (P)	Percentage (%) Share
1	USA	1.004	15.97
2	UK	0.791	12.57
3	Bangladesh	0.399	6.34
4	Sri Lanka	0.305	4.85
5	Canada	0.255	4.05
6	Germany	0.253	4.02
7	France	0.237	3.76
8	Malaysia	0.218	3.46
9	Japan	0.189	3.01
10	Australia	0.186	2.96
	Total of top 10 countries	3.837	60.98
	Others	2.453	39.02
	All Countries	6.290	100.00

(P): Provisional.

Source:- Bureau of Immigration, Govt. of India

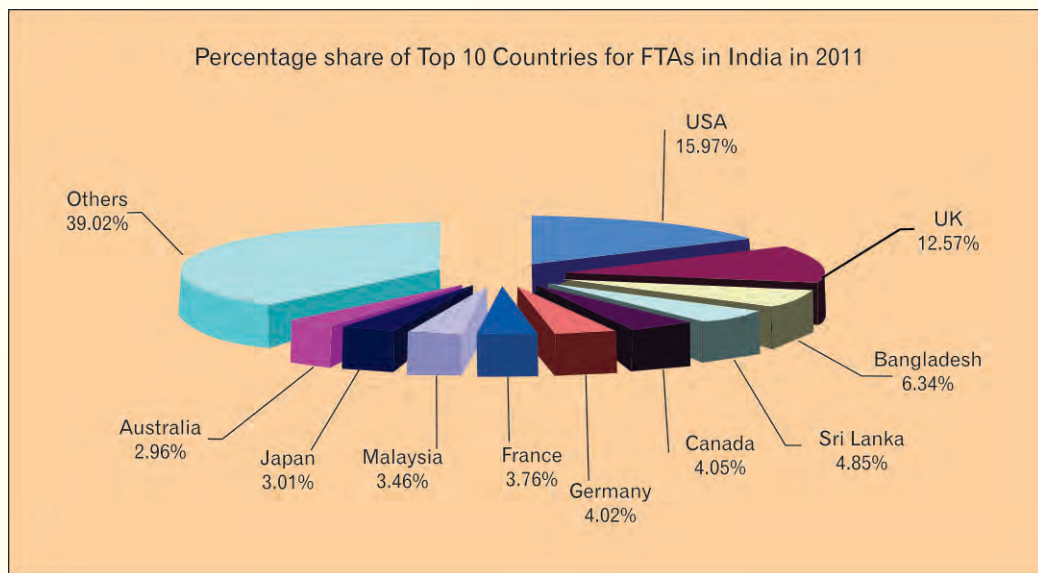


TABLE 8
Number of Indian Nationals Departures from India, 1997-2011

Year	No.of Outbound visits (in million)	Percentage (%) change over the previous year
1997	3.73	7.6
1998	3.81	2.3
1999	4.11	8.0
2000	4.42	7.3
2001	4.56	3.4
2002	4.94	8.2
2003	5.35	8.3
2004	6.21	16.1
2005	7.18	15.6
2006	8.34	16.1
2007	9.78	17.3
2008	10.87	11.1
2009	11.07	1.8
2010	12.99	17.4
2011 (P)	14.21	9.4

(P) Provisional.

Source:- Bureau of Immigration, Govt. of India



TABLE 9
Number of Domestic Tourist Visits to all States/UTs in India, 1997-2011

Year	No. of Domestic Tourist Visits (in million) to States/UTs	Percentage (%)change over the previous year
1997	159.88	14.1
1998	168.20	5.2
1999	190.67	13.4
2000	220.11	15.4
2001	236.47	7.4
2002	269.60	14.0
2003	309.04	14.6
2004	366.27	18.5
2005	392.01	7.0
2006	462.32	17.9
2007	526.56	13.9
2008	563.03	6.9
2009	668.80	18.8
2010	747.70	11.8
2011(P)	850.86	13.8

P: Provisional

Source: State/ UT Tourism Departments

Note:(i) Figures for Chhattisgarh and Delhi have been estimated on the basis of All India Growth Rate.

(ii) For some States data adjusted using the information available with Ministry of Tourism.

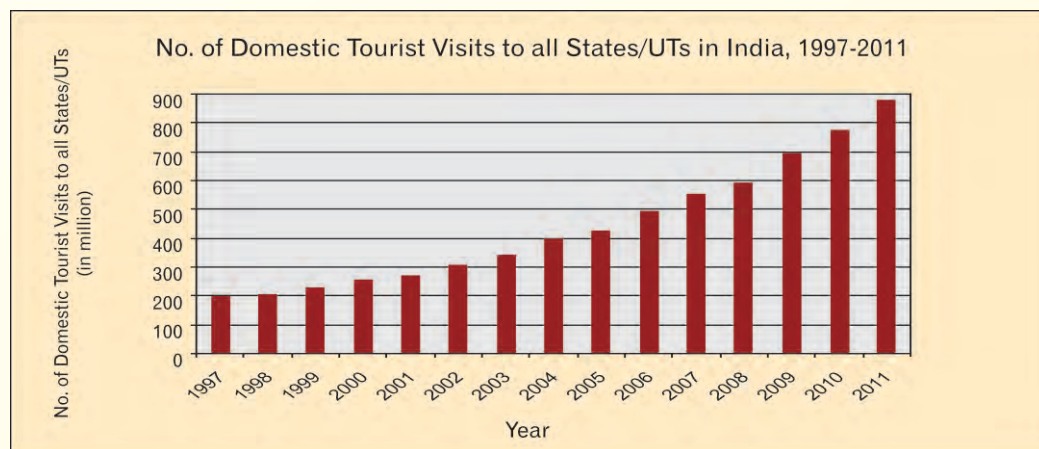


TABLE 10
Number of Foreign Tourist Visits to all States/UTs in India, 1997-2011

Year	No. of Foreign Tourist Visits (in Million) to States/UTs	Percentage(%) change over the previous year
1997	5.50	9.3
1998	5.54	0.7
1999	5.83	5.3
2000	5.89	1.1
2001	5.44	-7.8
2002	5.16	-5.1
2003	6.71	30.1
2004	8.36	24.6
2005	9.95	19.0
2006	11.74	18.0
2007	13.26	12.9
2008	14.38	8.5
2009	14.37	-0.1
2010	17.91	24.6
2011(P)	19.49	8.8

P : Provisional

Source: State/ UT Tourism Departments

Note:(i) Figure for Chhattisgarh has been estimated on the basis of All India Growth Rate.

(ii) For some States data adjusted using the information available with Ministry of Tourism.

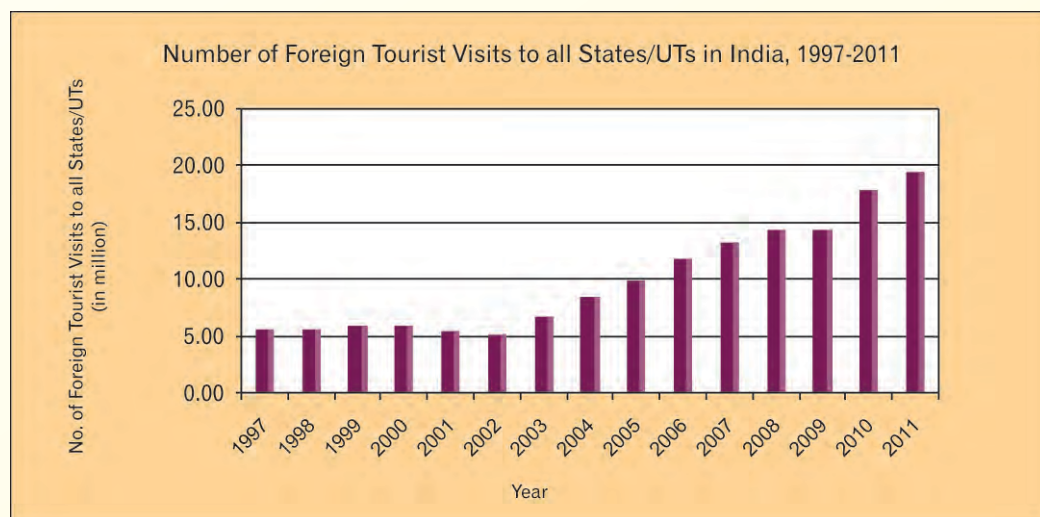


TABLE 11
Share of Top 10 States/UTs of India in Number of Domestic Tourist Visits in 2011

Rank	State/UT	Domestic Tourist Visits in 2011 (P)	
		Number	Percentage Share(%)
1	Uttar Pradesh	155430364	18.3
2	Andhra Pradesh	153119816	18.0
3	Tamil Nadu	137512991	16.2
4	Karnataka	84107390	9.9
5	Maharashtra	55333467	6.5
6	Madhya Pradesh	44119820	5.2
7	Rajasthan	27137323	3.2
8	Uttarakhand	25946254	3.0
9	West Bengal	22256968	2.6
10	Gujarat	21017478	2.5
	Total of top 10 States	725981871	85.3
	Others	124874769	14.7
	Total	850856640	100.0

P: Provisional.

Source: State/ UT Tourism Departments.

Note:(i) Figures for Chhattisgarh and Delhi have been estimated on the basis of All India Growth Rate.

(ii) For some States data adjusted using the information available with Ministry of Tourism.

Percentage share of Top 10 States/UTs in Domestic Tourist Visits in 2011

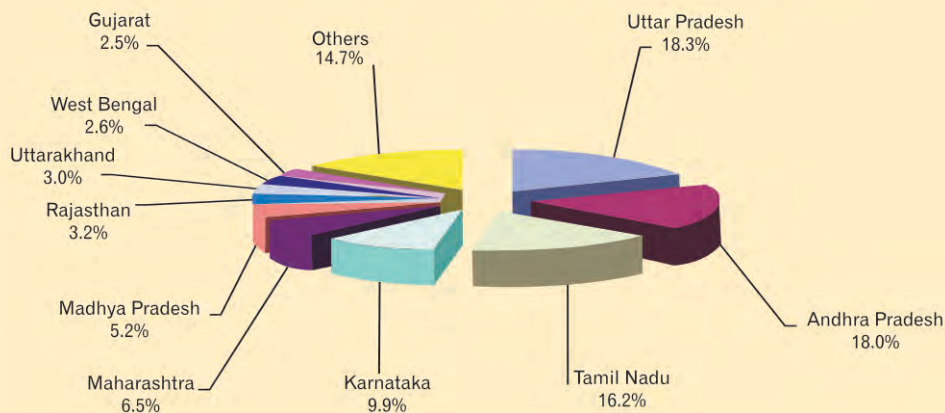


TABLE 12
Share of Top 10 States/UTs of India in Number of Foreign Tourist Visits in 2011

Rank	State/UT	Foreign Tourist Visits in 2011 (P)	
		Number	Percentage Share (%)
1	Maharashtra	4815421	24.7
2	Tamil Nadu	3373870	17.3
3	Delhi	2159925	11.1
4	Uttar Pradesh	1887095	9.7
5	Rajasthan	1351974	6.9
6	West Bengal	1213270	6.2
7	Bihar	972487	5.0
8	Kerala	732985	3.8
9	Karnataka	574005	2.9
10	Himachal Pradesh	484518	2.5
	Total of Top 10 States	17565550	90.1
	Others	1929329	9.9
	Total	19494879	100.0

(P): Provisional.

Source: State/ UT Tourism Departments.

Note:(i) Figure for Chhattisgarh has been estimated on the basis of All India Growth Rate.

(ii) For some States data adjusted using the information available with Ministry of Tourism.

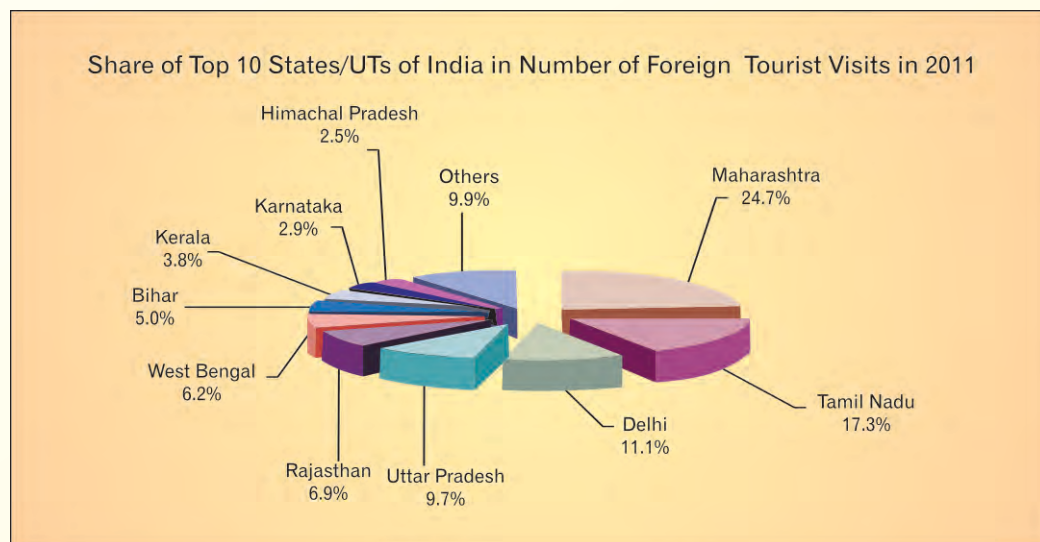


TABLE 13
Share of India in International Tourist Arrivals in World, and Asia & the Pacific Region, 1997-2011

Year	International Tourist Arrivals (in million)		FTAs in India (in million)	Percentage (%) share and rank of India in World		Percentage (%) share and rank of India in Asia and the Pacific	
	World	Asia and the Pacific		% Share	Rank	% Share	Rank
1997	593.0	89.0	2.37	0.40	-	2.67	-
1998	611.0	88.3	2.36	0.39	47th	2.67	-
1999	633.8	97.6	2.48	0.39	46th	2.54	-
2000	683.3	109.3	2.65	0.39	50th	2.42	11th
2001	683.4	114.5	2.54	0.37	51st	2.22	12th
2002	703.2	123.4	2.38	0.34	54th	1.93	12th
2003	691.0	111.9	2.73	0.39	51st	2.44	11th
2004	762.0	143.4	3.46	0.45	44th	2.41	11th
2005	803.4	154.6	3.92	0.49	43rd	2.53	11th
2006	846.0	166.0	4.45	0.53	44th	2.68	11th
2007	894.0	182.0	5.08	0.57	41st	2.79	11th
2008	917.0	184.1	5.28	0.58	41st	2.87	11th
2009	883.0	181.1	5.17	0.59	41st	2.85	11th
2010	940.0	204.4	5.78	0.61	42nd	2.83	11th
2011(P)	983.0	217.0	6.29 (P)	0.64	38th	2.90	9th

Source:- (i) UNWTO Tourism Market Trends 2007 Edition, for the years upto 2005.
(ii) UNWTO Barometer June 2010 for 2006 and January 2011 for 2007
(iii) UNWTO Tourism Highlights 2011 Edition for 2008 and 2012 Edition for 2009, 2010 and 2011

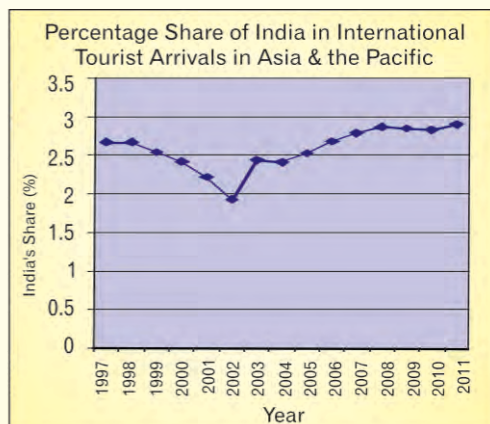


TABLE 14
Share of India in International Tourism Receipts in World,
and Asia & the Pacific Region, 1997-2011

Year	International Tourism Receipts (in US \$ billion)		FEE in India (in US \$ million)	Percentage (%) share and rank of India in World		Percentage (%) share and rank of India in Asia and the Pacific	
	World	Asia and the Pacific		% Share	Rank	% Share	Rank
1997	442.8	82.6	2889	0.65	-	3.50	-
1998	444.8	72.3	2948	0.66	34th	4.08	-
1999	458.2	79.1	3009	0.66	35th	3.80	-
2000	475.3	85.3	3460	0.73	36th	4.06	10th
2001	463.8	88.1	3198	0.69	36th	3.63	12th
2002	481.9	96.5	3103	0.64	37th	3.22	13th
2003	529.3	93.7	4463	0.84	37th	4.76	9th
2004	633.2	124.1	6170	0.97	26th	4.97	8th
2005	679.6	135.0	7493	1.10	22nd	5.55	7th
2006	744.0	156.9	8634	1.16	22nd	5.50	7th
2007	857.0	187.0	10729	1.25	22nd	5.74	6th
2008	939.0	208.6	11832	1.26	22nd	5.67	6th
2009	853.0	204.2	11136	1.31	20th	5.45	7th
2010	927.0	255.3	14193	1.53	17th	5.56	7th
2011(P)	1030.0	289.4	16564	1.61	17th	5.72	8th

P: Provisional

Source: (i) UNWTO Tourism Market Trends 2007 Edition, for the years upto 2005.

(ii) UNWTO Barometer June 2009 for 2006 & 2007.

(iii) UNWTO Tourism Highlights 2011 Edition for 2008 and 2012 Edition for 2009, 2010 and 2011.



TABLE 15

Share of Top 10 Countries of the World and India in International Tourist Arrivals in 2011

Rank	Country	International Tourist Arrivals * (in million)	Percentage (%) Share
1	France	79.5	8.09
2	USA	62.3	6.34
3	China	57.6	5.86
4	Spain	56.7	5.77
5	Italy	46.1	4.69
6	Turkey	29.3	2.98
7	UK	29.2	2.97
8	Germany	28.4	2.89
9	Malaysia	24.7	2.51
10	Mexico	23.4	2.38
	Total of Top 10 countries	437.2	44.48
	India #	6.3	0.64
	Others	539.5	54.88
	Total	983.0	100.00

*Provisional

Excludes nationals of the country residing abroad.

Source: UNWTO Tourism Highlights, 2012 Edition

Percentage share of Top 10 Countries of the World and India in International Tourist Arrivals in 2011

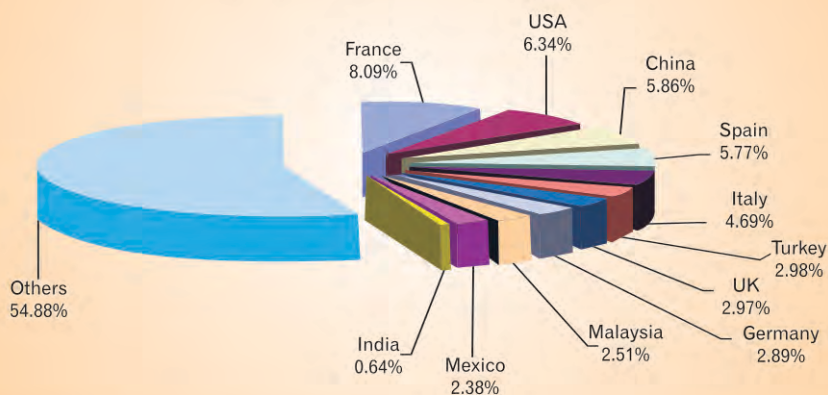


TABLE 16

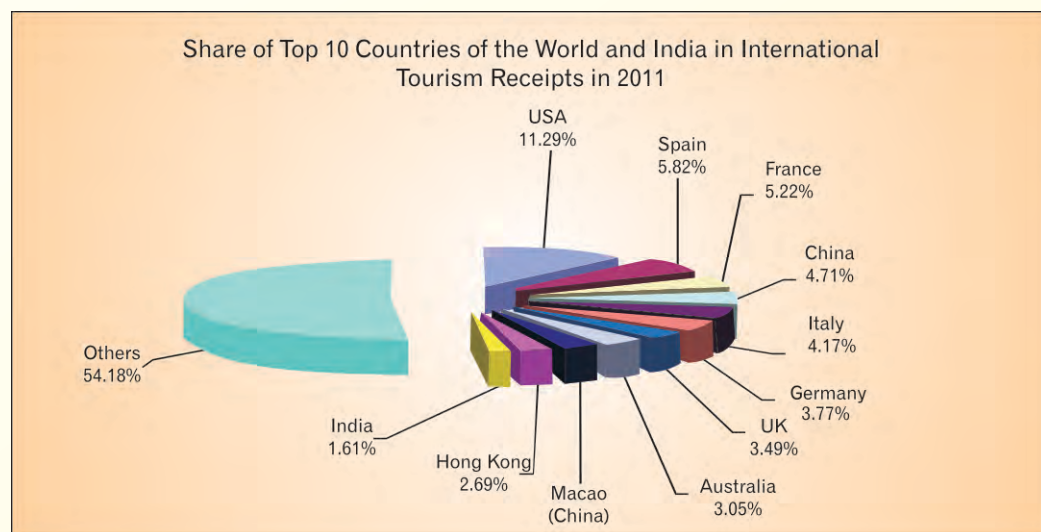
Share of Top 10 Countries of the World and India in International Tourism Receipts in 2011

Rank	Country	International Tourism Receipts (P) (in US \$ billion)	Percentage (%) Share
1	USA	116.3	11.29
2	Spain	59.9	5.82
3	France	53.8	5.22
4	China	48.5	4.71
5	Italy	43.0	4.17
6	Germany	38.8	3.77
7	UK	35.9	3.49
8	Australia	31.4	3.05
9	Macao (China)	N.A.	-
10	Hong Kong (China)	27.7	2.69
	Total of Top 10 countries	455.3#	44.21
	India	16.6	1.61
	Others	558.1	54.18
	Total	1030.0#	100.00

P: Provisional.

N.A.: Not Available # Excludes Tourism Receipts of Macao (China)

Source: UNWTO Tourism Highlights, 2012 Edition





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